
Strategic Plan and Deployment Document



(2022-2025)

SANATANA DHARMA COLLEGE



Executive Summary

Sanatana Dharma College is the premier institution which is providing better education in Alappuzha district, the coastal district of Kerala. The institution is offering 13 UG Programmes and 9 PG Programmes. All 9 PG departments are approved research centers of University of Kerala.

Sanatana Dharma College was established in 1946 under the initiative of Sri K. Parthasarathy Iyengar and Sri V. Sundara Raja Naidu. It was an extension of the Sanatana Dharma Vidyasala established in 1905 by Rao Bahadur K. A. Krishna Iyengar and Dr S. Venkitarama Naidu under the auspices of the Alappuzha chapter of the Theosophical Society with a vision to provide quality education leading to self-empowerment.

Vision-Mission and Quality Policy of the Institution

Vision:

The vision of the institution is to lead young minds from the darkness of ignorance to the path of truth, wisdom and positive action, through quality education that combines knowledge, skills and human values. The ideals of truth, godliness and beauty, enshrined in the motto of the institution, “Satyam, Shivam, Sundaram”, are inculcated in a holistic educational vision and practice leading to the realisation of a fuller human life and to nation building.

Mission:

- ✓ Provide students with quality education through the latest and best teaching –learning-evaluative methodologies in the disciplines of science, arts, languages and commerce.

- ✓ Equip students with the skills needed for success in a highly competitive globalized world.
- ✓ Develop social commitment, personal ethics and discipline, good citizenship and proactive leadership among students through co-curricular and extension activities.
- ✓ Encourage the spirit of enquiry, creativity, intellectual scholarship and research, which will lead to the positive development of society on the regional, national and global levels. Incorporate the current technological innovations in the teaching-learning process.
- ✓ Develop formal systems to stimulate academic and research environment through quality research, consultancy and rigorous training programmes. Establish productive collaborations with other stakeholders in the arena of higher education.
- ✓ Develop and foster competency among students and teachers by establishing linkages that will ensure exposure to the current global trends in education, technology, research and industry.

Quality Policy:

Sanatana Dharma College is committed to create, sustain and improve the outcome based learning and make itself a place for academic excellence, with continual improvement and team work as its strengths for achieving it's Vision.

Milestones achieved by the institute:

- Recognized under section 2(f) & 12(B) of UGC
- Accredited by NAAC with A+ Grade in the year 2017
- Dr. A.P.J. Abdul Kalam Memorial Instrumentation Center.
- Best Educational Institution in Alternate Energy generation from Government of Kerala in 2018.
- Nine Postgraduate Departments were upgraded to Research Departments.
- College has recognized as a Best Institution in many year, both in University and State Level, for its outstanding social activities through NSS, NCC and other socially relevant activities.

SWOC Analysis of the Institution

Institutional Strength:

- Accessibility
- Campus area and Facilities
- Qualified and experienced faculty
- Good Teaching and Learning process
- Democratic and Participatory Management.
- Produced Top rankers in the University Examinations
- Organizing Conferences, Workshops, and Faculty development programmes.
- Social extension activities and outreach programmes.
- Illustrious alumni.

Institutional weakness:

- Student's result
- Curriculum need to revamp according to the modern developments and

innovations.

- Long-term plans for research promotion & dearth of research publication of teachers.
- Industry-oriented consultancy.
- Collaboration and linkages

Institutional opportunity:

- Upgradation of College to Autonomous Institution
- Add-on courses and certificate courses
- Research Hub
- Innovative Teaching Methods
- MoUs with institutions/industry

Institutional challenge:

- Lack of interest in conventional courses.
- Adoption of modern & innovative teaching methods
- Maintenance of infrastructure and high end equipments.
- Inability to attract aspirant research scholars
- Placement for passing students.

Institutional Strategic Goals:

- Teaching and Learning
- Curriculum design
- Infrastructure Expansion
- Strengthen research & consultancy activities
- Faculty Development

Strategic Plan of the Institute:

Strategic Plan 2022-2025 identifies the following broad targets:

Sl.No.	Strategy	Action plan	Target Year
1	Teaching and Learning	Strategies to change the course delivery from chalk and board method to ICT enabled methods in all class room	2024
2	Curriculum design	To introduce interdisciplinary and multidisciplinary add-on courses	2023
3	Infrastructure Expansion	Construct building to accommodate incubation center, Class rooms for accommodating novel interdisciplinary, multidisciplinary and trans disciplinary programmes. To modernize existing classroom facilities into the digital class room.	2025
4	Strengthen research & consultancy activities and Incubation center	Minimum 1 publication per faculty. Research training through assignments and field action programmes for students. Enhance industry-institute interaction to pursue consultancy. MoU's with higher education institutions and industries to facilitate faculty and student exchange programmes	2024
5	Faculty Development	Encourage faculty members to join Ph.D. programmes, faculty development programmes etc. Organise institutional level FDP periodically	2023

Implementation roles at institutional level:

Strategic Goal	Roles
Good Governance	Management Committee, Manager, Principal, HoDs, IQAC and College Council
Curricular Aspects and Teaching Learning	Principal, HoDs and all Faculty & IQAC
Infrastructure Development	Management Committee, Manager, Principal, IQAC and College Council
Human Resource Development	Management Committee, Manager, Principal
Research and Consultancy	Research and Innovation Cell, HODs and All Faculty
Effective role of Internal Quality Assurance System	IQAC
Alumni Participation/Collaboration	Alumni Association and Faculty
Internal Discipline	Principal, Anti ragging cell, Internal Complaint Committee, SC/ST & Equal Opportunity Cell, Anti narcotic cell, Student's Grievance Redressal Cell.